

OUR CUSTOMERS

MAKE US

ONE BIG FAMILY!

**Quality, service, partnership.
Since 1959.**





“We exemplify sustainability, and we combine social, economic, and ecological aspects in our work. Alongside our employees, we find optimal solutions for any area”.

Beatrice Kiesel-Luik, Managing Partner



Since 2021, Kiesel has been highlighting highly sustainable products with the “One Ki World” label. The label stands for the optimal combination of economic and ecological considerations with a user friendly design.

FAMILY COMPANY – TRADITION, COMMITMENT, FUTURE.

As a family company, we stand for trust and continuity. At the same time, we remain focused on our future. As a responsible enterprise, we place people and their needs in the centre of everything we do. We identify as active, attentive employers, and engage in dialogue with all of our business partners, treating them as equals.

The processors and users of our products benefit from this self-concept, since healthy living environments and sustainability are two of our central concerns.

That is what our “One Ki World” sustainability strategy stands for – a way to combine economic, ecological and social aspects.

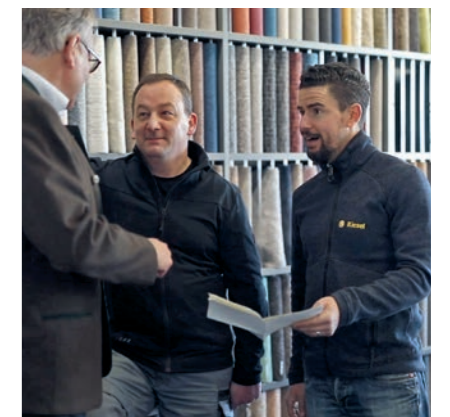
"Our customers are what drive us. We are here for them, and we offer them comprehensive solutions and outstanding service. To do so, we focus on dialogue and candour. That is what makes Kiesel one big family".

Younes Assouli, Sales force consultant



Kiesel for your pocket:

Our comprehensive product portfolio is also available in the Kiesel App. The app is optimised for iOS and Android smartphones, and can be downloaded from either the Apple App Store or the Google Play Store.



STRENGTH THROUGH SOLIDARITY – ALWAYS CLOSE TO THE CUSTOMER.

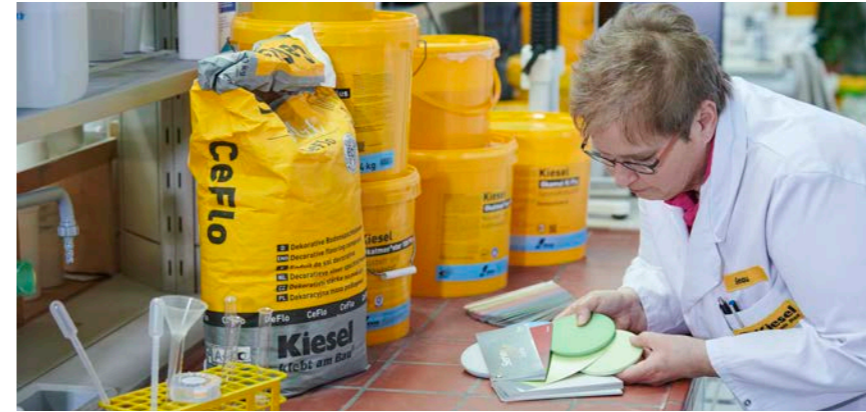
We consider our customers part of the Kiesel family. All of the processes throughout our company are coordinated to ensure seamless collaboration. Professionals on the construction site benefit from short pathways, high-quality solutions and the customised service we offer. From consulting during preparing

for or implementing construction projects, to our large portfolio of seminars, to fast digital offers like our Kiesel Info counter for development recommendations, we exemplify a focus on service. Appreciation, openness, and reliability always form the foundation of our work.



“Our products fulfil the highest demands – our own, and those of our customers. We find optimal solutions for any challenge on the construction site. Passion, experience, and a spirit of innovation are what make our products unique”.

Christa Gronau, Product developer



We focus on solvent-free products for healthy living.

Since the 1990s, our sanitised Okatmos® products have made an active contribution to clean air in any room.

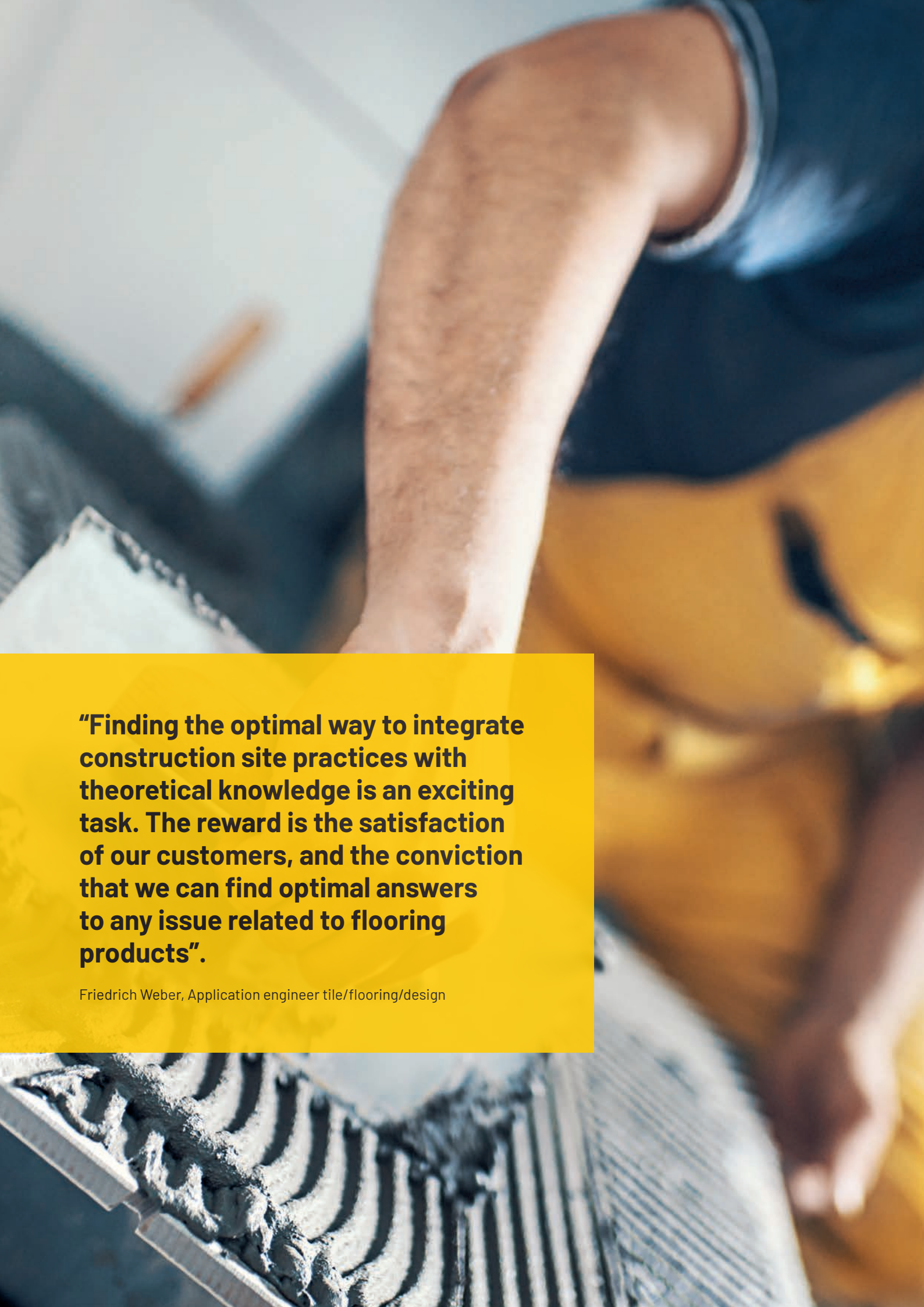


**OVER 60 YEARS OF EXPERIENCE –
PERFECT SOLUTIONS
FOR TODAY, AND TOMORROW!**

Developing high-quality products and finding the right solution to any challenge on the construction site are the goals that drive us. Research and development are the heart of our company. Our product developers work passionately to meet the unique needs of our customers – resulting in sustainable, processor-

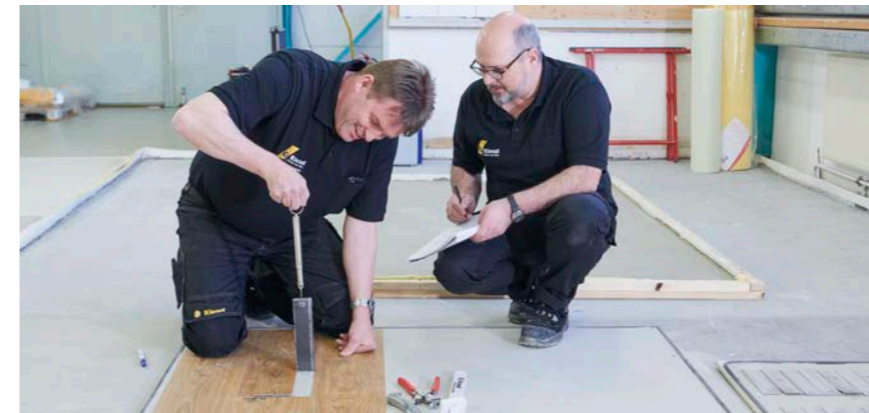
friendly products. Our modern recipes are shaped by a spirit of innovation and invention.

Environmental awareness and a focus on the future help us select the optimal raw materials to use. Even after 60 years, we have never ceased to make a fresh start.



“Finding the optimal way to integrate construction site practices with theoretical knowledge is an exciting task. The reward is the satisfaction of our customers, and the conviction that we can find optimal answers to any issue related to flooring products”.

Friedrich Weber, Application engineer tile/flooring/design



We offer regular seminars and training sessions to ensure our customers have the edge when it comes to knowledge. These seminars are a great place to meet our application engineers. **Further information is available at www.kiesel.com**



COMPETENCE IN WORD AND DEED – OUR APPLICATION ENGINEERS.

Our application engineers are the link between the construction site and the product portfolio. They always have a willing ear for professional tradesmen. When it's important, they can be on site right away and ready to find reliable solutions for any construction site challenges. They use their comprehensive technical expertise and knowledge

on current developments in our industry to work with our development team and get modern, high-quality, and economical products ready for practical use. They are happy to share their knowledge at any time: Through a direct discussion, in seminars at the “DenkFabrik” (thought factory), or in regular online web seminars.

“Quality is the result of coordinated processes: We produce products according to precisely defined recipes. In doing so, we rely on implementation, management, and controlling in one plant. This is an optimal approach, thanks to our team spirit”.

Matthias Stradinger, Operations Manager



The production department is the largest department within our company. Many employees spend the majority of their career with us. Often, we fill positions of responsibility with young people who have trained with us.



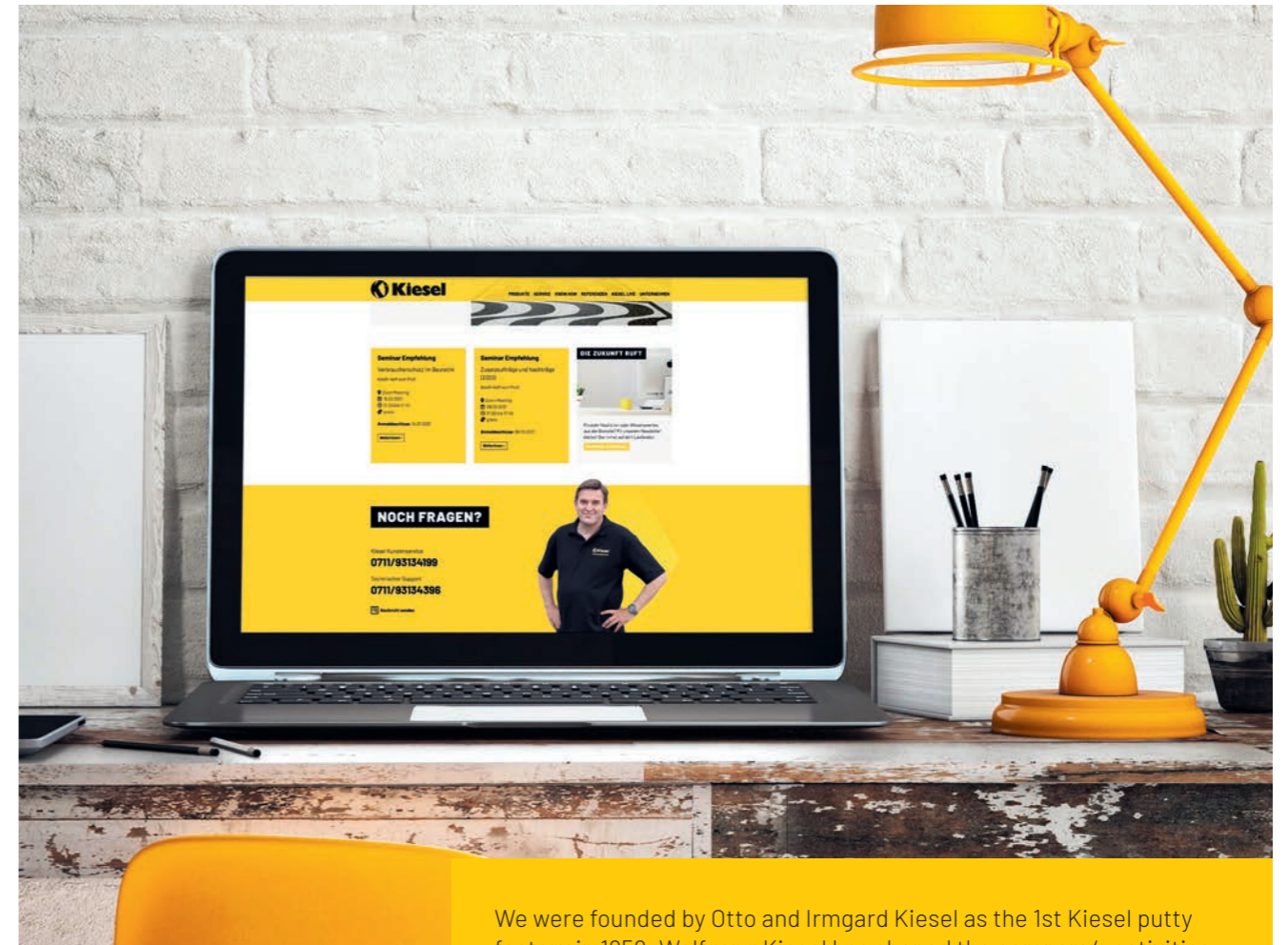
MADE IN ESSLINGEN – OUTSTANDING QUALITY FROM A SINGLE SOURCE!

We manufacture our products at our headquarters in Esslingen. By doing so, we guarantee consistent quality, controlled according to the highest standards. We count on “Made in Germany” as a seal of quality. Our self-concept as a regional employer is founded on the experience and commitment of our employees.

As Swabian tinkerers and inventors, we continuously revise recipes and processes – then implement them with our modern machine fleet to ensure our customers receive our products quickly and in excellent quality.

“Leading a family company is a challenging, yet rewarding task. In a world that is changing quickly, we stand for stability and continuity – while at the same time boldly facing what is to come. Future takes tradition, and confidence takes roots – that is why we are such a key player in our sector”.

Beatrice Kiesel-Luik, Managing Partner



We were founded by Otto and Irmgard Kiesel as the 1st Kiesel putty factory in 1959. Wolfgang Kiesel has shaped the company's activities for over 50 years. His daughter Beatrice continues the tradition.

CONTINUITY AND RESPONSIBILITY – FOCUS ON THE FUTURE!

Beatrice Kiesel-Luik is the third generation of the founding family to join the general management. She is continuing a successful tradition: As a mid-sized company, we maintain the independent, down-to-earth mentality of our founder. We keep our finger on the pulse of the times, and always think one step ahead. Excellent quality, successful innovation, and the exchange of ideas

with our customers and partners are the pillars of our philosophy. Supported by our regional roots, we are successful on the international stage, reaching people all over the world with our products and convictions.

We look forward to what is to come, and stand by our promise:
Kiesel, key to quality installation!

**KIESEL BONDS TO BUILDINGS –
WORLDWIDE!**

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Born in Esslingen, at home all over the world: We develop and produce our high quality building materials at our headquarters in Esslingen am Neckar. Our branch in Tangermünde serves northern and eastern Germany. We have subsidiaries in the Czech Republic, Poland, The Netherlands, Switzerland, and France. As a global player, we are also active in consulting and sales in many other European countries, Australia, New Zealand, Japan, and North America. Become part of our big family, and come paint the world Kiesel yellow with us!



**“It’s good to know
that with the sup-
port of Kiesel we
can find a solution
for every challenge
on building sites.”**

Scott Foster, Australia

“For me, Kiesel stands for
technical expertise and
human appreciation.
Reliability is essential to our
partnership”.

Sascha Holzheu,
Master tile, panel and mosaic
installer, Offingen

“Collaboration with Kiesel is
collaboration among equals.
The consulting and service
are excellent. Together,
we can handle any project”.

Frank Bauser,
Master interior designer, Teningen

“Working with
Kiesel is a great
experience.
Together we’ll
always go ahead
and achieve best
results”.

Ton Holten, Canada

**“Even with a
distance of more
than 9,000 km we
feel part of the
Kiesel family.”**

Toshiki and Takashi Aoki, Japan

“As a parquet flooring
installer, I work with natural
and ecological materials.
My relationships with
suppliers need to feel natural
as well. That’s how it is with
Kiesel’s big family”.

Tom Willner,
Master parquet installer, Usedom

WE ARE HERE FOR YOU:

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